

Center for Social Media

What has happened since the Documentary Filmmakers' Statement of Best Practices in Fair Use was released on November 18, 2005?

- release of films that could never have been seen publicly, or possibly even finished (Hip Hop: Beyond Beats and Rhymes; This Film Is Not Yet Rated; The Trials of Darryl Hunt)
- saving of millions of dollars in unnecessary licensing costs (\$400,000 in one film alone, IFC's Wanderlust)
- adoption into business practice in public television
 - o Independent Television Service (ITVS) endorses it
 - o WGBH producers give it out to their producers, and use it
 - Public Broadcasting Service (PBS) has shared it with all general counsels and general managers in its network
 - PBS and ITVS jointly used it to clear Hip Hop: Beyond Beats and Rhymes for broadcast
- adoption of the Statement into business practice by cablecaster IFC, and case-by-case use in other cable companies
- acceptance by all four of U.S. insurance companies for errors-andomissions insurance of fair use claims (AIG, MediaPro, ChubbPro, and OneBeacon)
- The Copyright Society, the leading association of intellectual property attorneys, has showcased fair use and the Statement at regional and national meetings
- posting of the Statement on the Revver.com website's guidelines

More info: centerforsocialmedia.org/fairuse