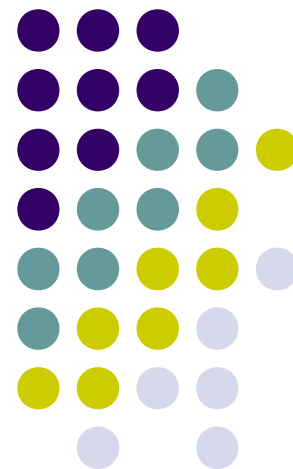
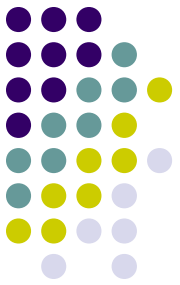


# Linking the Library and the Course Management System

---

Claire Dygert  
American University Library  
NASIG Annual Conference  
2006

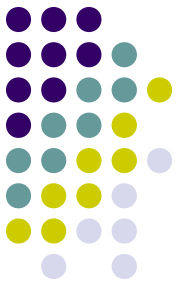




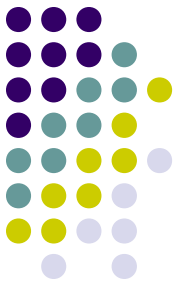
# Background Information

- American University is a private university in the District of Columbia
- FTE ~9800
- Blackboard is AU's CMS
- AU is a member of the Washington Research Libraries Consortium (WRLC) along with Catholic University of America, Gallaudet University, George Mason University, George Washington University, Georgetown University, Marymont University, and the University of the District of Columbia
- WRLC is fully staffed to manage the shared library system for its members, and provide centralized technical support and development

# The CMS/Library Disconnect



- On most campuses the CMS and library are managed in isolation of one another. At AU CMS is managed by the Center for Teaching Excellence (CTE)
- Library and CMS staff have little knowledge of the services that each other provide
- University is making significant investments in development and support of both CMS and Library services, but getting full value of neither

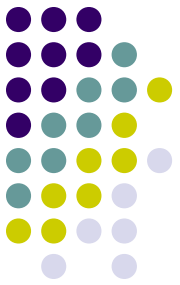


# Why should we care?

- Faculty turning to information freely available on the Web
- Publishers are developing “course cartridges” that compete with or duplicate library resources
- Copyright Clearance Center recently developed a plug-in for Blackboard
- The library needs to remain relevant in the online course environment

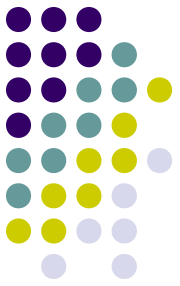
# CMS/Library Integration at AU

## Phase One: LinkMaker



- LinkMaker developed for e-reserves within Blackboard
- AU and Washington Research Libraries Consortium (WRLC) IT staff developed LinkMaker as a Bb plug-in using the Blackboard Building Block extension tool.
- LinkMaker now is an integral Blackboard component of AU's Blackboard implementation
- LinkMaker creates proxied, persistent links to content in most library subscribed online databases.
- Resolves copyright issues, as there is no restriction on linking to online content

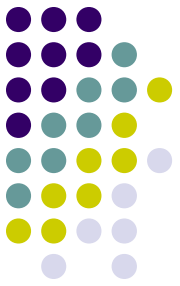
# Beyond subscription resources: library services for CMS



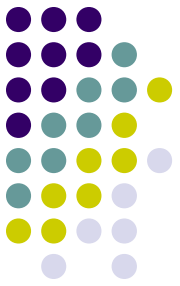
- Libraries have numerous virtual services
  - E-reserves
  - Virtual and email reference
  - Online pathfinders and research guides
  - Information literacy support
  - Streaming audio and video services
  - Copyright resources

# Phase 2: Blackboard Library

## “Site”



- Provides a central information point about virtual services that could be utilized in Blackboard
- Models the integration of those services into Blackboard
- Project team established with members representing all featured services
- Most importantly, project team included staff from the Center for Teaching Excellence (CTE), which manages Bb on campus



# Demonstration of American University Library's Blackboard site:

*Integrating Virtual Library Resources  
Into Blackboard*



[Login](#)

## Blackboard Learning System™ (Release 6)

### Welcome!

Welcome to the Blackboard e-Education platform-- designed to transform the Internet into a powerful environment for the educational experience.

To log in, please click on the Login icon on the left.



Blackboard Learning System™ (Release 6) *Blackboard Learning System™ (Release 6)* - 6.2.3.6

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Accessibility information can be found at <http://access.blackboard.com>.

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My Announcements

No system announcements have been posted today.  
No course announcements have been posted today.  
[more.....](#)

My Calendar

No calendar events have been posted today.  
[more...](#)

Course Cartridge Support for Students

If you need to purchase your Student Access Key, contact the bookstore at your institution, as keys are typically shipped with your class textbook.

To obtain a replacement Student Access Key, contact the publisher of your course cartridge. *Used textbooks do not come with valid access keys.*

For additional information, visit the [Training Center](#) for a student tip sheet on course cartridges (<http://trainingcenter.blackboard.com>).

My Courses

Courses you are teaching

2006 Spring Distance Education Course

No Announcements.

Integrating Virtual Library Resources Into Blackboard

No Announcements.

LinkMaker Test Course

No Announcements.

LinkMaker Workshop

No Announcements.

Meet the Beats

No Announcements.

Courses in which you are enrolled:

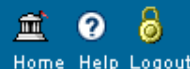
Summer 2006 Media @ at the Millennium

No Announcements.

My Tasks

No tasks due.  
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## Contact Us

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**April 24, 2006 - May 01, 2006**

Posted by Claire Dwyer

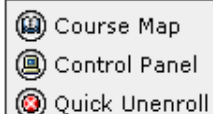


Sun, Jan 01, 2006 -- *Welcome Faculty!*

This site provides information that will help you get the most out of Blackboard and the University Library's support services – particularly our virtual services. You will find information on how to integrate online journals, streaming media, and e-reserves into your Blackboard course.

You will also find tips on how to incorporate the Information Literacy Tutorial into your Blackboard course. In addition, information on scheduling a library instruction session for your class, how to point students to the library's regularly scheduled walk-in classes, and Virtual Reference services is given.

The site includes the Copyright FAQ developed by the Senate Information Services Committee to assist you in creating Blackboard courses that are copyright compliant. Guidelines are included for applying universal design concepts to your course, insuring accessibility by students with special needs.



Blackboard Learning System™ (Release 6) Blackboard Learning System™ (Release 6) - 6.2.3.6  
Copyright © 1997-2004 Blackboard Inc. Patents Pending. All rights reserved.  
Accessibility information can be found at <http://access.blackboard.com>.

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Examples of LinkMaker links to library resources

Example of LinkMaker link in a course setting

Introduction

LinkMaker is a Blackboard tool that assists in the creation of seamless links to content in library e-resources. With LinkMaker, you can connect your students directly to scholarly articles, art images, streaming media and more from the library's extensive collection of web-based journals and reference sources. You can also use LinkMaker to organize and integrate freely available web sites into your course pages. LinkMaker links can be created in any Course Content Area.

Most importantly, LinkMaker:

- Creates proxied links that allow off-campus users to access content directly from Blackboard
- Resolves questions of copyright – there are no restrictions on linking to online library content.

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Databases and Help Files

Not all databases allow for persistent linking (LexisNexis is a notable example of these). The Library tests all databases for "linkability" before adding them to the LinkMaker database menu. To ensure that students can access online content, you should link only to databases on this list. There are currently over fifty [databases](#) available for use with LinkMaker. Help documentation for using LinkMaker with individual databases has been created to walk users step-by-step through the process. While generally a

Powered by Blackboard

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## Databases and Help Files

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A complete list of available help files is at <http://www.aladin.wrlc.org/bb/WRLCHelp.html>.

To begin using LinkMaker, refer to the following file: [Finding and Using Blackboard's LinkMaker Program](#) (opens in new window).

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## Examples of LinkMaker links to library resources:

Note: Some of these links require that *Real Player* and/or *Windows Media Player* be installed on your computer. These are free media players available for download on the web. For help locating and downloading these players, please refer to the following file: [Media Player Requirements](#) (opens in new window).



**Headline: Iraq / Air Strikes / Blair Interview (A link to videostream of broadcast from the Television News Archive)**  
CNN Broadcast from Television News Archive  
[Click here to open](#)



**Happiness (A link to a videorecording in Literature Online)**  
By Robert Hass. Read by Robert Hass  
[Click here to open](#)



**How They Lost: Doctrines, Strategies and Outcomes of the Vietnam War, by Laurence E. Grinter (A link to an article in the JSTOR database)**  
Asian Survey, Vol. 15, No. 12. (Dec., 1975), pp. 1114-1132.  
[Click here to open](#)



**Pears & Grapes on a Table (A link to an image in the ARTstor database)**  
By Juan Gris  
[Click here to open](#)



# Television News Archive

## VANDERBILT UNIVERSITY

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### CNN Evening News for Monday, Dec 21, 1998

#### Headline: Iraq / Air Strikes / Blair Interview

**Abstract:** (Studio: Judy Woodruff) Report into the Persian Gulf war in which we process must be reconfigured because taken against Iraq; reacts to suggestion President Clinton; says Clinton is also

**Broadcast Type:** Evening News **Segment Type:** News

**Header Link** 421616

**Record Number:** 421624

**Online Video:** [view video](#) Click here to view this video

**Begin Time:** 05:13:30 pm

**End Time:** 05:20:50 pm

**Duration:** 07:20

**Reporters:** Amanpour, Christiane; Woodruff, Judy

**Context:** [Display entire listing for this broadcast](#)

[You can request a loan of a videotape of the full listing, and then use the search

# Television News Archive

## VANDERBILT UNIVERSITY

CNN news broadcast from 12-21-1998

[Close Window](#)

#### *Iraq / Air Strikes / Blair Interview*

**Video content (c) CNN.** This video is being provided by the Vanderbilt Television News Archive for educational and research purposes only. Any further use of this material is prohibited.



Click on the icon below to view the video in RealMedia format using the media player installed on your computer:

**RealVideo.**





## Databases and Help Files

Not all databases allow for "ability" before adding them only to databases on this using LinkMaker with ind straightforward process, t

A complete list of availab

To begin using LinkMake

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## Examples of LinkMaker

Note: Some of these link media players available fo file: [Media Player Require](#)

**Headline: Iraq / Air Str**  
CNN Broadcast from Tele  
[Click here to open](#)

**Happiness (A link to a videorecording in Literature Online)**  
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[Click here to open](#)

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Asian Survey, Vol. 15, No. 12. (Dec., 1975), pp. 1114-1132.  
[Click here to open](#)

**Pears & Grapes on a Table (A link to an image in the ARTstor database)**  
By Juan Gris  
[Click here to open](#)

File Edit View Favorites Tools Help Links >>

SEARCH | BROWSE | TIPS | SET PREFERENCES | ABOUT JSTOR | CONTACT JSTOR

PRINT | DOWNLOAD | ARTICLE INFORMATION | TABLE OF CONTENTS

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Join JSTOR's [announcement group...](#)

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HOW THEY LOST: DOCTRINES,  
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Laurence E. Grinter




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**LIB-101: Integrating Virtual Library Resources Into Blackboard - Claire T. Dygert (Instructor)****Content Areas**[Bb's LinkMaker](#)[Contact a Librarian](#)[Copyright Resources](#)[E-Reserves](#)[Information Literacy](#)[Media Streaming](#)[Universal Design](#)[Sample Course Page](#)[Contact Us](#)**Course Tools**[Announcements](#)[Course Calendar](#)[Staff Information](#)[Tasks](#)[Send Email](#)[Discussion Board](#)[Collaboration](#)[Digital Dropbox](#)[Course Health Check](#)**Course Options**[Manage Course Menu](#)[Manage Tools](#)[Settings](#)[Recycle Course](#)[Course Copy](#)[Import Course Cartridge](#)[Import Package](#)[Export Course](#)[Archive Course](#)**User Management**[List / Modify Users](#)[Create User](#)[Batch Create Users](#)[Enroll User](#)[Remove Users from Course](#)[Manage Groups](#)**Assessment**[Test Manager](#)[Survey Manager](#)[Pool Manager](#)[Course Statistics](#)**Help**[Support](#)[Manual](#)[Contact System Administrator](#)





## Bb's LinkMaker

Add Item Folder External Link Course Link Test

Select:  

1

## Blackboard's LinkMaker

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### Introduction

LinkMaker is a Blackboard tool that assists in the creation of seamless links to content in library e-resources. With LinkMaker, you can connect your students directly to scholarly articles, art images, streaming media and more from the library's extensive collection of web-based journals and reference sources. You can also use LinkMaker to organize and integrate freely available web sites into your course pages. LinkMaker links can be created in any Course Content Area.

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- Creates proxied links that allow off-campus users to access content directly from Blackboard
- Resolves questions of copyright – there are no restrictions on linking to online library content.

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Addresshttp://www.aladin.wrlc.org/Z-WEB/Aladin?req=list&key=LINKMAKER

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My Institution

COURSES > INTEGRATED LIBRARY LINK

1 Enter Information

2 Submit

Search from Citation Resource Choice of the Available Do you Launch

Click

return to ALADIN HOME PAGE

LinkMaker Databases

AU e-Journals

HELP USING LINKMAKER WITH BLACKBOARD

ABI/INFORM Complete (Business and Management)

Academic Search Premier (EBSCO)

Accounting and Tax (ProQuest)

ACM Digital Library (Computing)

African-American Newspapers: The 19th Century (Linkmaker)

American Institute of Physics Online Journals (AIP)

American Mathematical Society (SFX-dbkey)

American Periodical Series Online (1740-1900)

American University CORSound

AnthroSource

APS: American Physical Society Journals

Art Images Collection

ARTFL (French Literature)

ARTstor

Banking Information Source (ProQuest)

Berkeley Electronic Press (SFX-dbkey)

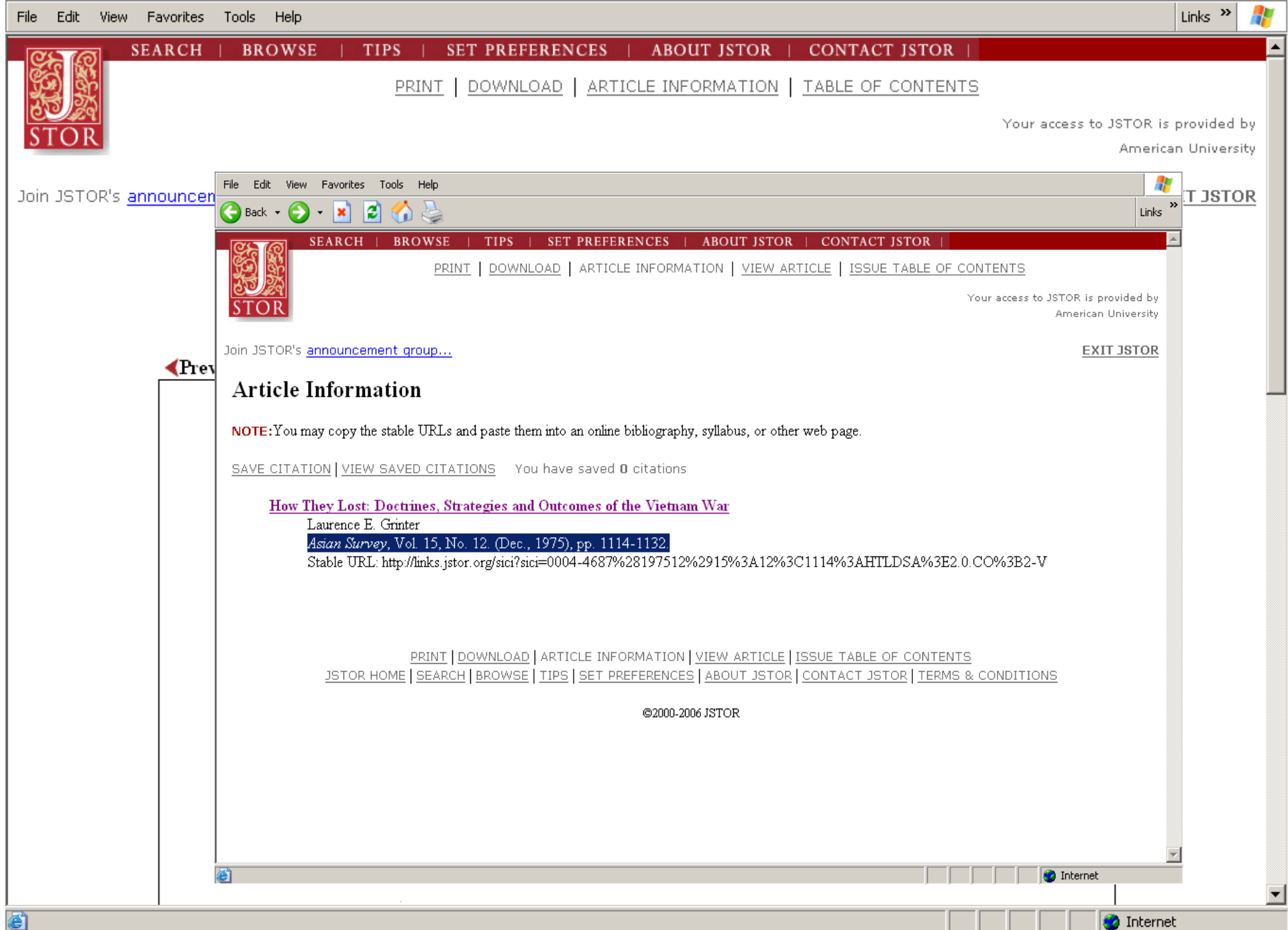
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1 Enter Information

SearchDatabasesLibrary CatalogReserves Staff Only

LinkMaker HelpHelp

Link URL, cut from windowhttp://links.jstor.org/sici?sici=0004-4687%28197512%2915%3A12%3C1114%3AHTLDSA%3E2.O.CO%3B2-V

Citation InformationAsian Survey, Vol. 15, No. 12. (Dec., 1975), pp. 1114-1132.

Resource TitleHow They Lost: Doctrine

Choose Color of the Title

Pick

AvailableYesNo

Do you want to track number of viewsYesNo

Launch Item in external windowYesNo

2 Submit

Click Submit to finish. Click Cancel to quit.

CancelSubmit

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## Content Added

Content has been added. This link is **durable**; it is independent of your current session & will be proxied if needed for off-campus access.

<http://www.aladin.wrlc.org/Z-WEB/Aladin?req=db&key=ALADINPROXY&url=http://links.jstor.org/sici?sici=0004-4687%28197512%2915%3A12%3C1114%3AHTLDSA%3E2.0.CO%3B2-V>

Monday, May 1, 2006 3:40:01 PM EDT

OK



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Stra

Holiday, Billie, 1915-1959.  
[Click here to open](#)**[Example of LinkMaker in a course setting](#)**

The tab on the left, Sample Course Page, demonstrates many aspects of Blackboard within the course: Meet the Beats.

**How They Lost: Doctrines, Strategies and Outcomes of the Vietnam War**

Asian Survey, Vol. 15, No. 12. (Dec., 1975), pp. 1114-1132.

[Click here to open](#)Your access to JSTOR is provided by  
American University[EXIT JSTOR](#)Join JSTOR's [announcement group...](#)[SAVE CITATION](#)[VIEW SAVED CITATIONS](#)

You have saved 0 citations

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[Select Another Page](#)[Previous Item in Journal](#)[Next Item in Journal](#)[Previous Page](#)[Next Page](#)HOW THEY LOST: DOCTRINES,  
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Laurence E. Grinter





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## Contact a Librarian

[Introduction](#)[Virtual Chat Reference](#)[Email Reference](#)[Contact a Librarian Insert for Your Syllabus](#)

### Introduction

Librarians are the best human resource to help students identify, locate, evaluate, and incorporate pertinent information into their required course assignments. Faculty can encourage their students to seek out the expertise of librarians to enhance their research and to create quality papers.

In today's electronic world students can contact librarians via online virtual chat and via email. These two modes of contact provide initial contact between students and librarians, and can lead to a one on one meeting where a student can receive in-person instruction for using the online catalog to locate print resources and 120+ electronic databases subscribed to by the library.

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### Virtual Chat Reference

American University community members can contact a reference librarian via online chat. American University Library partners with other Washington Research Library Consortium (WRLC) institutions to provide virtual reference service.

**Virtual Chat Reference** is ideal for:

- Recommending print and Web-based resources for research needs



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• Helping formulate a search strategy.

• Suggesting other techniques to improve your search results.

To chat with a librarian online [click here](#).

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Email Reference

Email reference service is good for students who need to submit their research question/ideas when the library's Reference Desk and Virtual Chat Reference services are closed:

To contact a librarian via email [click here](#).

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Contact a Librarian Insert for Your Syllabus

Consider inserting the information below in your syllabus so that your students will know how to contact a librarian:

Contact a Librarian

Librarians can help you identify, locate, evaluate, and incorporate pertinent information into your course assignments. There are many ways to contact a reference librarian at American University:

• Visit the Reference Desk on the main floor of the Library during its [open hours](#).

• Use the [Virtual Chat Reference service](#), which is staffed by AU and Washington Research Library Consortium (WRLC) librarians. Virtual chat reference is ideal for getting recommendations on the best print and Web-based resources for your research needs. Online librarians can help you navigate the ALADIN catalog and databases, and they can show you how to formulate effective search strategies to save you time.

• Email an AU reference librarian by completing this [online form](#). Email questions are responded to within 48 hours Monday-Friday. Allow extra response time for questions submitted over weekend and holiday time periods.

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## Information Literacy

### [Introduction](#)

[American University Library's Information Literacy Tutorial](#)[Request a Library Instruction Session](#)[Library's Walk-In Classes](#)[Information Literacy Insert for Your Syllabus](#)

### **Introduction**

Middle States Commission on Higher Education requires the integration of Information Literacy concepts into all courses. The library offers a variety of instructional programs to support the development of these information literacy skills. Information literate students are able to identify information needs, choose appropriate resources, critically evaluate information, integrate data into course work, and properly cite their sources.

Individual class sessions can be scheduled for specific course assignments.

In addition, the library offers walk-in workshops on the ALADIN catalog, databases, and key resources. Scheduled library tours are given to help orient new students.

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### **American University Library's Information Literacy Tutorial**

**Help your students save time and produce effective research** with our award winning, online Information Literacy Tutorial, which can be completed outside of class. Upon completion students will be able to

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### Request a Library Instruction Session

**Customized library sessions** can be scheduled for course assignments. These sessions introduce major research tools in specific disciplines, emphasize the use and comparative value of these resources, and demonstrate how they fit into the context of the research process.

Library instruction sessions can be scheduled by completing an online request form. To access the form [click here](#).

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### Library's Walk-In Classes

The library offers regularly scheduled ALADIN catalog and database demonstrations, library tours, and classes on key resources. These classes are available to all students, faculty and staff on a walk-in basis.

To see the schedule of library classes [click here](#).

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### Information Literacy Insert for Your Syllabus

Consider inserting the information below in your syllabus so your students will know how to seek out additional library and information literacy instruction opportunities:

### Library and Information Literacy Instruction

There are many ways to learn efficient, time-saving research techniques at the American University Library:

- Complete American University's [Information Literacy Tutorial](#). The tutorial will help you choose a research topic, create effective search strategies, evaluate information, and cite information using appropriate citation formats.
- Attend free [walk-in classes](#) at the Library. Classes are offered on topics ranging from an introduction to the ALADIN system to conducting research in specific disciplines.

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Welcome to American University Library's Information Literacy Tutorial

This tutorial will give you an introduction to American University Library and Information Literacy skills. This tutorial should take **about an hour** to complete. For a specific topic, go to the tutorial [sitemap](#).

Tutorial Instructions

1Section 1: Choosing a research topic

2Section 2: Identifying what information you need

3Section 3: Search strategies

4Section 4: Evaluating information

5Section 5: Citing information

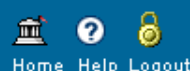
This tutorial was [created by](#) American University Library's [Instruction Team](#).

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VIEW LAST 7 DAYS

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**April 24, 2006 - May 01, 2006**



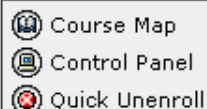
Sun, Jan 01, 2006 -- *Welcome Faculty!*

Posted by Claire Dygert

This site provides information that will help you get the most out of Blackboard and the University Library's support services – particularly our virtual services. You will find information on how to integrate online journals, streaming media, and e-reserves into your Blackboard course.

You will also find tips on how to incorporate the Information Literacy Tutorial into your Blackboard course. In addition, information on scheduling a library instruction session for your class, how to point students to the library's regularly scheduled walk-in classes, and Virtual Reference services is given.

The site includes the Copyright FAQ developed by the Senate Information Services Committee to assist you in creating Blackboard courses that are copyright compliant. Guidelines are included for applying universal design concepts to your course, insuring accessibility by students with special needs.



Blackboard Learning System™ (Release 6) Blackboard Learning System™(Release 6) - 6.2.3.6  
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Accessibility information can be found at <http://access.blackboard.com>.



## Media Streaming

## Introduction

## Helping Your Students Use Digital Media Online

[Streaming Audio \(CORSound\)](#)

### An Example of Streaming Audio

[Streaming Video](#)

## Integrating streaming video into your course site

## An Example of Streaming Video

Copyright Restrictions on Library Video Streaming

## Additional Examples of Streaming Audio and Video in a Course Setting

## Introduction

One of the most powerful aspects of Blackboard is that you can include many different types of media for your students. For example, faculty in the performing arts department have included listening assignments for their students as sound files. The library provides services and assistance with linking to library media resources, both sound and video.

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## Helping your students use digital media online

When using any media file, there is a certain amount of familiarity necessary for everything to work together smoothly. If your students are having trouble accessing library media resources, these tips will help solve the majority of problems they might encounter.

1. Have the necessary players installed. Library content will always include a link to install the correct player for that media file.
2. Media files are very large. Most files require a high-speed internet connection to play. All files should play without trouble.

FileEditViewFavoritesToolsHelp

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Addresshttps://blackboard.american.edu/webapps/portal/frameset.jsp?tab=courses&url=/bin/common/course.pl?course\_id=\_24633\_1Links>>

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Streaming audio (CORSound)

CORSound (Collection of Online Recorded Sound) audio selections are taken from the Music Library's collection to provide faculty at American University the ability to link to streaming audio of music and other sound recordings from their Blackboard courses. All recordings are also available for listening on the premises of the Music Library itself.

For information about having audio files added to CORSound for use in your Blackboard course, contact Sterling Scroggins, Music Library, at x3264. [sscrogg@american.edu](mailto:sscrogg@american.edu).

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An example of streaming audio

Bernie's Tune / Lee Konitz.

[Click here to view](#)

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Streaming video

Library Media Services offers faculty the option of delivering video clips in Blackboard via Quicktime Streaming Video. Clips from videotapes can be digitized with FinalCut Pro, placed onto our secure online server and linked to your Blackboard page. When you provide us with information about the clips you wish to use, Media Services takes care of the rest. We will do the digitizing and place the items on your Blackboard course. All you need to do is fill out a [Clipping and Streaming Video Edit Log \(opens in new window\)](#).

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Integrating streaming video into your class site

Media Services will place the streaming video clips you have requested in a tab on your Blackboard course titled "Streaming video." Once they are on your site, you can incorporate them into your course anywhere you wish. For example, if you want to refer to a specific clip in an assignment, you can copy the clip from the "Streaming video" tab to the "Assignments" tab. Go to the "Streaming video" tab. Click on "edit view." At the item, click on "copy." Under destination, click on "browse" and choose the subfolder you wish to copy the clip to. Click "submit." Go to the destination. The streaming clip should be there as the last item.

Powered by BlackboardInternet

## American University CORSound

*Collection of Online Recorded Sound*

### Audio File

[Search](#) | [Browse Titles](#) | [Browse Composers](#) | [Browse Genres](#) | [Browse Faculty](#)

#### Track 11: Bernie's Tune.

**Title:** Bernie's Tune.

**Alternate Title:** [Bernie's Tune / Lee Konitz](#).

**Composer/Performer:** [Konitz, Lee, 1927-](#).

**Genre:** [Jazz](#).

[Beat generation](#).

**Source:** CD # 1658 (disc 1 track 11)

**Notes:**

**Rights:** Use of this recording is made available to American University faculty, staff, and currently enrolled students. The audio stream may be used to listen to recordings for teaching and research purposes only, on campus or at remote locations. Permission to copy or use the recordings for any other purpose must be obtained from the copyright holder.

**Stable URL:** <http://proxy.aladin.wdc.org/dl/collection/obi?au music/560197d1t11>

Click to play audio stream



AUDIO

Click to download free  
RealPlayer



[RealPlayer Help](#)



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### Helpful Copyright Related Documents

This folder contains links to resources that will assist you in legally incorporating content under copyright into your course. It also includes permission and release forms that you can use when making audio and video recordings of others than yourself for inclusion in your course or use in other venues.



## WHAT AU FACULTY NEED TO KNOW ABOUT COPYRIGHT FOR TEACHING

*The text here serves as a guideline and is not intended as legal advice. Refer to appropriate copyright law and University policies for full information. If you have a specific legal question pertaining to copyright law, you should contact the Office of General Counsel at x3285.*

*Several texts have been useful in preparation of this resource and they are cited in the resources section, #18, below. Material used was done so with permission and further use of this document is subject to the licenses and copyright in those original works.*

1. What is covered by copyright?
2. What rights are protected by copyright and how do they affect use of copyrighted materials in courses?
3. How long does copyright protection last?
4. What materials may be used in the classroom or otherwise without obtaining permission?
5. How can I use copyrighted materials in the classroom?
6. If I make a case for fair use and the owner disagrees can I still be held liable?
7. Is it legal to use course packs for my class and if so how may I do that?
8. How may I use copyrighted materials in Blackboard courseware?
9. How may I use Blackboard for reserve readings?
10. May I keep the same articles on my Blackboard site or on e-reserve each semester?
11. May I let my students download articles that I have placed on Blackboard?

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IUPUI. Copyright Management Center.

**When Works Pass into the Public Domain**

Gasaway, L.

**TEACH Act - Modified Section 110(2)**

Gasaway, L.

**The TEACH Toolkit**

NC State

**Form: Permission to Use Student Work****Form: Appearance Release****Form: Audio Recording Release****Resources for Obtaining Permission to Use Copyrighted Works**



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## Meet The Beats

Lit 100-01s

### The Beat Generation

The term Beat Generation describes a cultural movement of writers, artists, musicians, students, and bohemians of the late 1940s and 1950s who felt disconnected from the dominant values and mores of the post-war United States. Characteristics of the Beat phenomenon included a rejection of middle-class norms and expectations, exploration of less inhibited sexualities, love of jazz music, and an attraction to Eastern philosophy.

The Beat rejection of societal norms manifested itself in the literature of these writers through the use of open and innovative forms, candid depictions of sexuality, and an appreciation of spirituality. They prized individualism and projected what critic John Tytell called a "romantic militancy."

The core group of novelists and poets, friends who began their careers or gained fame during this era, included William Burroughs, Allen Ginsberg, and Jack Kerouac.



## Unit One: Influences on the Beats

### Part I: Jazz

The Beat Generation writers were influenced by jazz, which they regarded as a free, swinging medium of expression. In particular, they embraced bebop, with its emphasis on spontaneity and improvisation. Bebop provided an often euphoric alternative to more staid, predictable forms of art.

Resources for Unit One, Part I:

- Course Map
- Control Panel
- Quick Unenroll



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*Resources for Unit One, Part I:*

*Please read, listen to, and/or view the following:*



Contemporary Literature, Vol. 40, No. 1. (Spring, 1999), pp. 85-110 [Article from the JSTOR database]

[Click here to open](#)



#### Blows Like a Horn

Preston Whaley, *Blows Like a Horn*, Harvard University Press, 2004. Fair use determination. [E-reserves item.]

[Link to "Blows Like a Horn"](#)



#### Oop-Pop-A-Da

Gillespie, Dizzy, 1917-1993. [Streaming audio from the AU CorSound database]

[Click here to open](#)



#### Jack Kerouac on the Steve Allen Show




[Click here to view](#)

[Streaming video from the Library's media collection]

from: VHS 5395

The Beat generation [videorecording] : an American dream / Renaissance Motion Pictures, Inc. Varying Forms of Title: Beat

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## Research Assignments

1. Gregory Corso, Allen Ginsberg, and Jack Kerouac have used the term "bop prosody" to describe a writing style. Listen to streaming audio passages of Kerouac describing the San Francisco scene, and reading from *On the Road* and *October in the Railroad Earth*. Listen to streaming musical performances by Charlie Parker, Lee Konitz and Gerry Mulligan, and Lambert, Hendricks, and Ross. Read comparisons between Ginsberg's *Howl* and Coltrane's *A Love Supreme* in the Preston Whaley book *Blows Like a Horn* on e-reserves. Can you hear features in common? Define the components and aesthetics of "bop prosody."

*Hint:* You can find a definition of "prosody" in the *Oxford English Dictionary* and a definition of "bop" in *Grove Music Online*. Both of these sources are available online via ALADIN.

2. Check out three historical newspaper databases on ALADIN—*Los Angeles Times*, *New York Times*, and *Washington Post* for contemporary views of the Beat Generation. Check for book reviews, reports on the activities of specific authors, and the Beat phenomenon. Also scan *Contemporary Authors*, *Contemporary Literary Criticism*, and *Dictionary of Literary Biography* (specifically volumes 16 and 237) for other contemporary critical accounts of the Beats. Compare these descriptions with the current critical climate using articles indexed in the *MLA Bibliography* (also available via ALADIN).



## Contact a Librarian

Librarians can help you identify, locate, evaluate, and incorporate pertinent information into your course assignments. There are many ways to contact a reference librarian at American University:

- Visit the Reference Desk on the main floor of the Library during its [open hours](#).
- Use the [Virtual Chat Reference service](#), which is staffed by AU and Washington Research Library Consortium (WRLC) librarians. Virtual chat reference is ideal for getting recommendations on the best print and Web-based resources for your research needs. Online librarians can help you navigate the ALADIN catalog and databases, and they can show you how to formulate effective search strategies to save you time.
- Email an AU reference librarian by completing this [online form](#). Email questions are responded to within 48 hours Monday-Friday. Allow extra response time for questions submitted over weekend and holiday time periods.

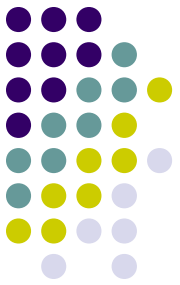


## Library and Information Literacy Instruction

There are many ways to learn efficient, time-saving research techniques at the American University Library:

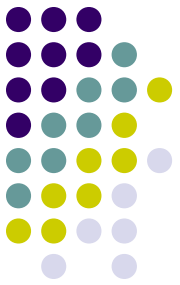
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# Getting started at your own institution



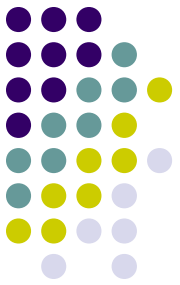
- Get to know your CMS people and software
  - Make a connection with those responsible for managing & implementing your campus CMS
  - Schedule CMS Training Workshops for library faculty and staff
  - Provide workshops on library resources & services for those managing the CMS
- Identify your virtual resources & create a Blackboard “course” which features them





# Make the connection...

- Evaluate the LinkMaker Blackboard Plug-in for feasibility at your institution. The LinkMaker plug-in is an open source tool available at:  
<http://www.blackboard.com/extend/b2/>
- Employ tools like SFX Citation Linker, and/or use the database administration module to add your proxy information to all ProQuest & EBSCO Academic Search Premier links

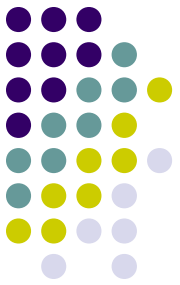


# Marketing

- Target faculty already using Blackboard – for AU Library, this was our e-reserves users
- Utilize e-mailing lists: adjunct faculty, graduate assistants, departmental listservs
- Partner with CMS staff to provide CMS workshops with library components
- Campus mailings of print flyers
- Work through library liaisons
- Partner with Distance Education program



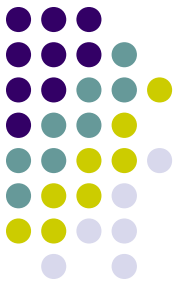
# Resources



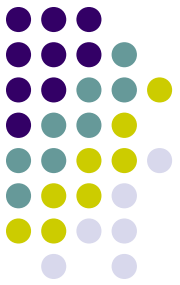
- CMS and Libraries

- *Library Technology Reports*; Chicago, May/Jun 2005; Vol.41, Iss.3. Authored by Susan Gibbons, this entire report is dedicated CMS and libraries.
- *Establishing our presence in courseware: Adding library services to the virtual classroom*. John D. Shank, Nancy H. Dewald. Information Technology and Libraries. Chicago: Mar. 2003. Vol.22, Iss. 1; pg.38.
- *Course-management software: Where's the library?* David Cohen. EDUCAUSE Review. Boulder: May/Jun 2002. Vol.37, Iss. 3; pg.12.

# Visit AU's Blackboard Library Site



- Logon as a guest:
  - Go to <http://blackboard.american.edu>
  - Username: libguest  
Password: libguest



# Contact Information

Claire T. Dygert

Serials & Electronic Resources Librarian

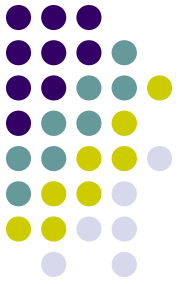
American University Library

4400 Massachusetts Ave, NW

Washington, DC 20016

[cdygert@american.edu](mailto:cdygert@american.edu)

(202) 885-3203



# Questions?