

Anna Scalamogna

Capstone Title: Grand slam iPhone App

Capstone Advisor: Yana Sakellion, Graphic Design

University Honors, Spring 2013



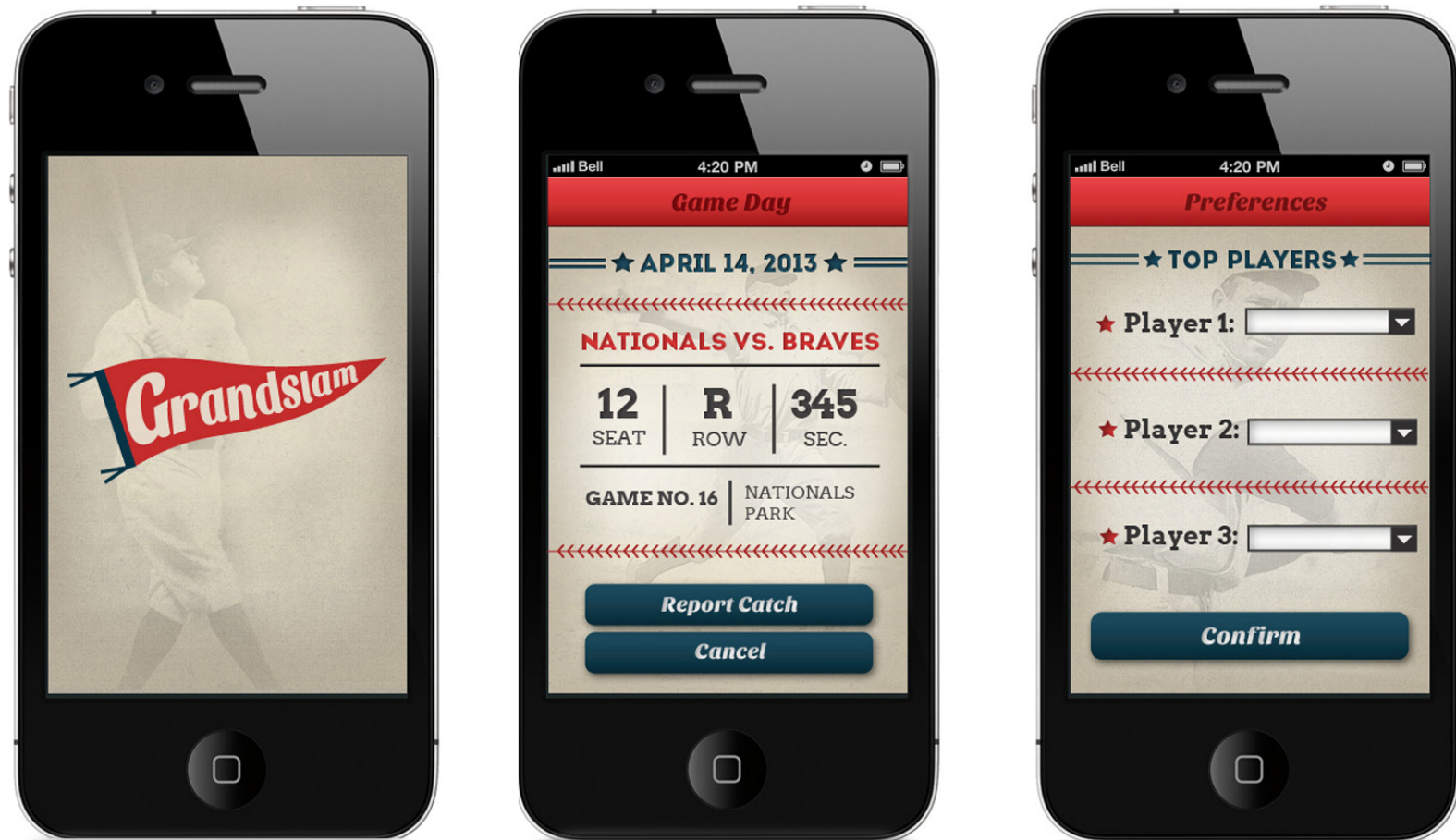
BY ANNA SCALAMOGNA

The Grandslam iPhone App helps baseball fans increase their chances of catching a homerun or foul ball at any game.

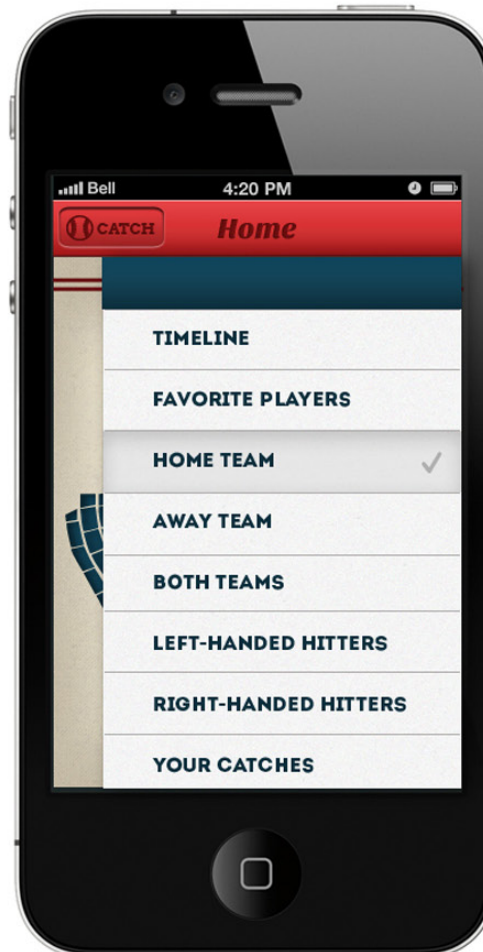
The app allows users to record caught homeruns and fouls balls including their location, the inning, pitcher and batter. This data is then compiled along with information from all app users to create an interactive map. The map shows the sections of the park most frequently hit. The app user can filter by right or left-handed hitters, home or away team, favorite players, their catches or a timeline.

The app is designed to display information for an individual stadium and team. The grandslam prototype was designed for the Washington Nationals.

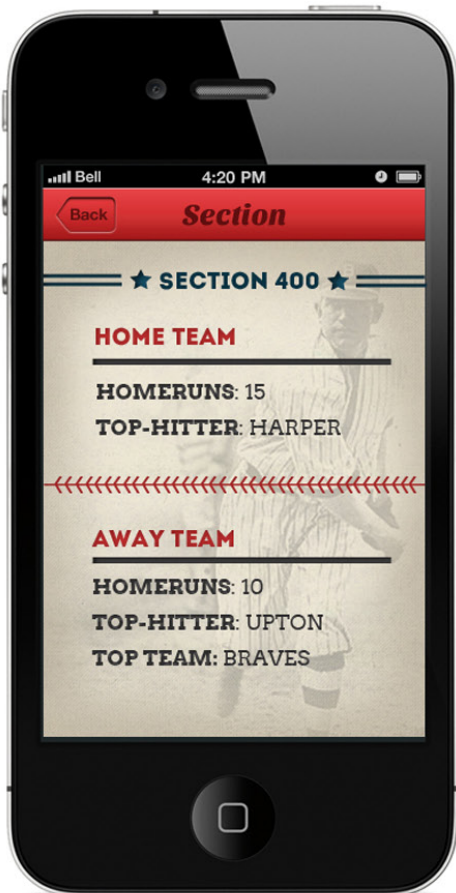
Watch the prototype animation: <http://vimeo.com/65203648>



SCREEN DESIGNS: SPLASH, GAME DAY, PREFERENCES



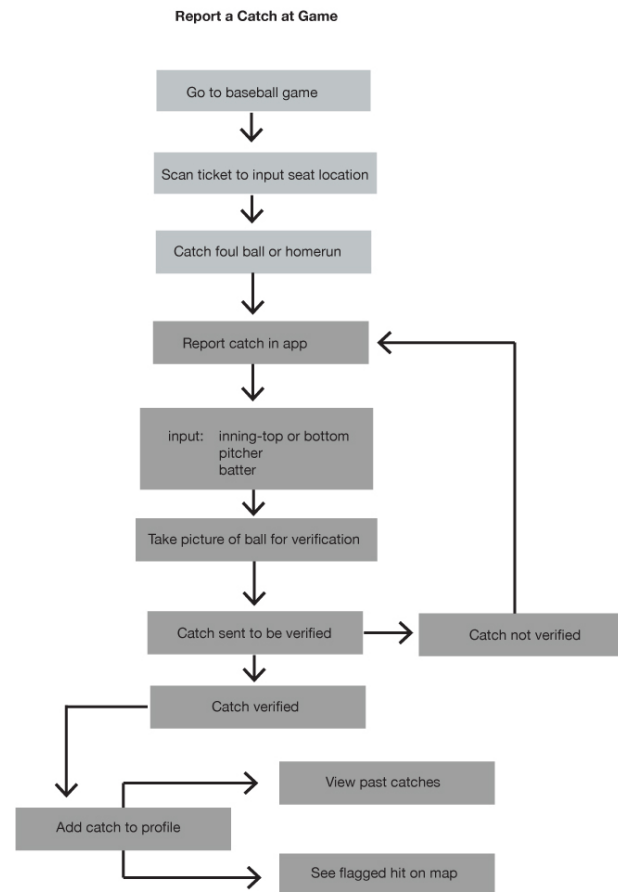
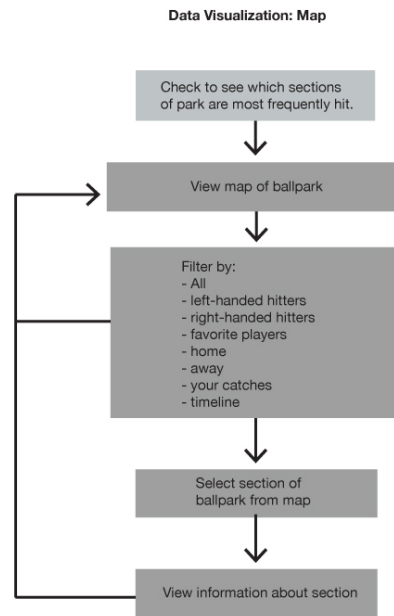
SCREEN DESIGNS: MAP



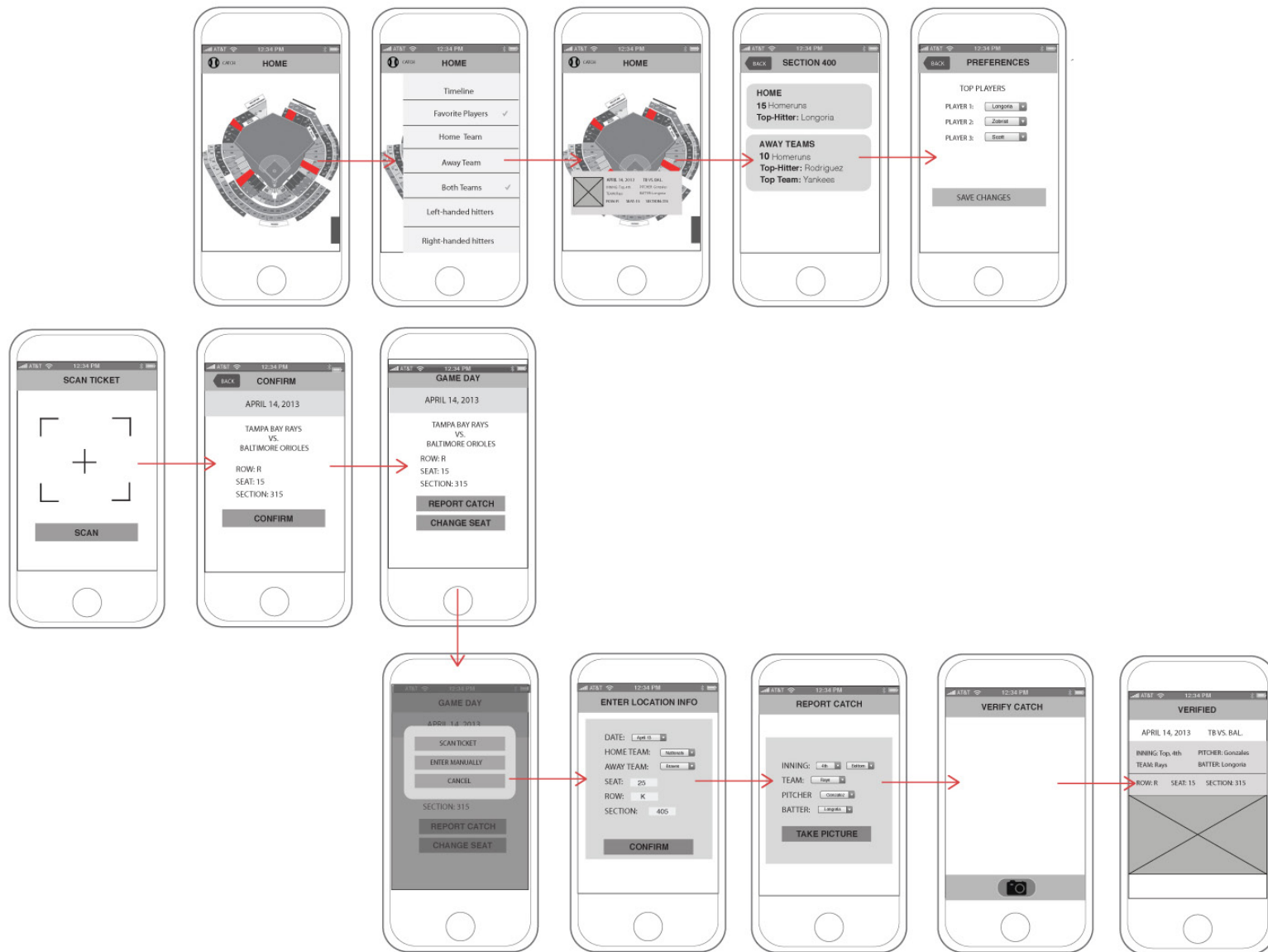
SCREEN DESIGNS: SECTION INFO, REPORT CATCH



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