

# Performing for the Future



C.I.E.M.

## Preferred Venues

### **Katzen Arts Center:**

The Abramson Family Recital Hall is probably our best bet if we want to hold the event on campus. It seats 213 people, and comes equipped with a rather large stage and everything we would need to put on a concert. We would need to provide the food and beverages, but having a stage and all the sound and lighting equipment will lighten the cost. The cost of renting the Hall for a half-day is \$956.50. There are other spots in Katzen that are less expensive. For example, the first floor rotunda area holds about 240 people and would cost \$510. The Kreeger Hall lobby holds 262 people and can be rented out for about \$637.50.

### **Friedheim Quadrangle:**

The quad of American University could potentially be a very good site to hold this event. There really is no limit to how many people the quad can hold at once, and it does not cost money for AU students and staff to book a time slot to use it. We would need to provide food and beverages, obviously, and set up a stage if we need one, which would cost money. In terms of parking, the sports center garage and Nebraska parking lot can be used.

### **Woods-Brown Amphitheatre:**

The amphitheatre would be a really nice venue to hold the event. Again, it does not cost money for an AU student or staff member to reserve the amphitheatre, and it even has a stage. However, the capacity is only 400 persons, so if this event blows up we may need a bigger venue. Again, we would need to supply food and beverage, but parking on and around campus is easy to find.

### **Hotel George:**

The Hotel George is located at 15 E St. in Washington. It's 3 major conference rooms can be opened to be used simultaneously and can hold about 150 people. The room is about 1300 sq. ft. The cost of the room rental is \$550 for a 4-hour time slot in the evening. Food and drink, if we wanted the Hotel to take care of that for us, would be about \$30 per person.

### **Constitution Hall:**

This one is really a stretch for us. We could rent out the lobby of Constitution Hall, which holds 1500 people and is extremely ritzy. They could provide food and beverage services, but that would be \$30-\$40 per person and the rental space alone is over \$1,500 for the night. However, if this turns into a major event with large donors, this is something we may want to try because of the reputation of Constitution Hall itself.

### **University of Maryland College Park:**

There are several options available, but these 2 are the most feasible for a concert as far as price and convenience:

#### **Hoff Theatre:**

The Hoff Theater is 7,921 square foot a film theater that holds up to 550 patrons. Full stage, dressing rooms, large movie screen, accessible parking, audio-visual support and superb acoustics highlight this newly renovated theater. The Hoff is also available as a rental facility and

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would be ideal for lectures, concerts, dance recitals, and DVD/video presentations. Rental fees are \$1,200 for a full day and \$720 for a partial day.

## **Colony Ballroom:**

Like the Grand Ballroom, the Colony Ballroom provides an elegant and historical atmosphere. This 6,642 square foot room can accommodate up to 600 people and features circular windows, brass chandeliers, and warm wood floors. The Colony provides an ideal setting for wedding receptions, lectures, formal/informal socials, or concerts with a state of the art sound system, versatile lighting and a projection booth. Rental fees are \$1,500 for a full day and \$900 for a partial day. Parking at this venue would be in The Union Lane Garage. It is the closest visitor parking lot. Another parking option is the Stadium Drive Garage. Lot 1 and Z require a parking permit between 7am and 4pm weekdays. Visitors are welcomed to park in these parking lots at all other times. Cashier-Attended Areas are based on an \$12.00 per day maximum fee. Permits for surface lot spaces are \$5.00 per day. Permits for meter spaces are \$5.00 per day. Permit fees double with less than 24 hours notice of an event.

## **Strathmore Hall:**

This is an absolutely beautiful venue, but also extremely expensive. There are several costs to consider. There are a few other options for venues inside Strathmore Hall, but they are more for receptions and private events that would not be suitable for a concert. Overall, this venue is probably too large and too formal for the type of event we are having. The Concert Hall- has 1,976 seats, a maestro dressing suite, three soloist dressing rooms, a green room, and 12 changing rooms.

## **CONCERT HALL RENT**

Per performance or event \$ 6,600 show

Per performance or event (Mon., Tues., or Wed.) \$ 5,000 show

Second performance same day \$ 3,000 show

Per non-performance or event day \$ 3,000 day

Lobby only (for up to a 4 hour special event) \$ 5,500 event

Lobby Reception Room (included in performance and lobby rental) \$ 250 hour

## **TICKETING FEES**

Show Programming Fee (house system only) \$ 300 show

Show Programming Fee (house and TicketMaster) \$ 500 show

Subscription Processing (per performance) \$ 250 show

Ticket Printing .175 per ticket

Credit Card Sales 4% of gross

Parking Fee (subject to change by WMATA) \$2.00 per ticket

Group Sales 15% gross sales

## **PERSONNEL**

Ticket Office Service (45 day service) \$ 1,500 show

House Staff (house managers, ushers and ticket takers) \$ 1,750 show

Production Stage Manager\* \$ 880 show

Production Stage Manager (non-show day, 4 hr. min.) \* \$ 75.00 hour

Production Technicians (including benefits, non-Sunday)\*

Lead Technician (Department Head) \$ 55.00 hour Key Technician (or Asst. Dept. Head) \$ 49.00 hour

Other Technician \$ 44.00 hour

Unarmed Security – F.O.H and Stagedoor (4 hr. min.)\* \$ 25.00 hour

Wardrobe Attendant (including benefits, non-Sunday)\* \$ 34.50 hour