

THE TROY DAVIS FOUNDATION

a project in criminal justice reform.

The Troy Davis Foundation: Building a Future Nonprofit

Lyndsey Grubbs

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Capstone Advisor: Professor Gemma Puglisi, SOC: Public Communication

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Abstract:

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Troy Anthony Davis was executed by the state of Georgia on September 21, 2011. The case was built on a mountain of doubt that leads a majority of those questioned to believe that Georgia executed an innocent man. This capstone serves to build a plan for an upcoming nonprofit in the name of Troy Davis. The Troy Davis Foundation envisions a world in which an impassioned community will stand up to change the nation's criminal justice system's wrongs to rights. The plan includes an overview of the nonprofit and its programs, a potential board of directors, the specificities and legalities of becoming a 501(c)3 charitable organization in the District of Columbia, as well as fundraising plans, a competitive market analysis, and future recommendations for startup, implementation and growth.