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Making a Difference, Impacting a Community

Working with The Yes Campaign has been a rewarding experience. Over the past three months we were able to successfully develop and implement a campaign that not only reached the student body, but that also impacted them and the way they think. While many of us thought that we would not be able to fully carry out every aspect of the campaign, it was to our pleasant surprise that our end product was well rounded and effective.

Our last event was a game night where we challenged the student body's general knowledge and understanding on the issue of sexual assault and the importance of clear communication. We presented important facts and statistics, many of which people were surprised to learn about. The free food, goodies bags, and the thrill of competition brought in a large audience. And it was our enthusiasm and fun atmosphere that kept them there.

All of our hard work came together that night. We were able to see the fruits of our labor, and the reward that came with diligently pursuing the desire to make a positive difference in our community. The Yes Campaign was a pure collaborative effort. We all came together to educate the student body on a very serious issue with the hopes of changing their perspectives on how they approach sexual relations. If we were able to change the perspective of just one person, all of the time and effort spent was worth it.